

Weld Food Bank



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FOR IMMEDIATE RELEASE

POUDRE VALLEY HEALTH SYSTEM DONATES \$100,000 TO WELD FOOD BANK

GREELEY, 12/19/2011 -- [Weld Food Bank](#) received an early Christmas gift from [Poudre Valley Health System](#) in the form of a new truck. PVHS donated \$100,000 to the food bank to use towards the purchase of a new 18-foot refrigerated box truck capable of transporting eight pallets of food.



“Weld Food Bank serves all 4,000 square miles of Weld County and this new vehicle will allow us to expand our services in an effort to make sure that no one in our community goes to bed hungry,” said [Leona Martens](#), executive director of Weld Food Bank. “Poudre Valley Health System is a wonderful partner to have in our community.”

“We’re committed to serving the needs of the community,” said [Russ Branzell](#), CEO of Poudre Valley Medical Group. “If we can help families and children who struggle to meet a basic need, we will. It’s a great partnership for us.”

The addition of this truck to the Weld Food Bank fleet allows the food bank to reach farther into Weld County and establish new partnerships resulting in an increase in donations from retailers, restaurants and farmers. The food bank will also be able expand its [Backpack](#) and [Kids Cafe](#) programs and feed additional hungry children. The new truck, retrofitted with a generator, will be able to safely transport hot meals to children and also be used in times of emergency to get hot food to those impacted, volunteers and first responders.

“Weld Food Bank was able to distribute 8 million pounds of food in the last fiscal year,” said Martens. “This is a direct result of community partnerships with organizations such as PVHS. Our goal at the food bank is to distribute food to every one of our neighbors who do not have enough to eat, and it is critical that we have these collaborations with organizations who are equally as dedicated to eradicating hunger in Weld County.”

PVHS is dedicated to providing world-class health care through a broad range of community health initiatives and programs. The system works in partnership with the community to meet health and wellness needs, reduce the greatest health burdens, and address emerging health issues.

About Weld Food Bank. Weld Food Bank is a member of Feeding America and was founded in 1982. Weld Food Bank's mission is to lead and engage our community in the fight against hunger. We distributed 8 million pounds of food last fiscal year through our 104 nonprofit partner agencies and through five direct service programs which include Kids Cafe, the Backpack Program, Summer Feeding, Commodity Supplemental Food Program and Emergency Food Boxes. On average we serve over 10,000 Weld County residents each month. For more, please visit www.weldfoodbank.org.

About Poudre Valley Health System. PVHS is a locally owned, private, nonprofit organization with a strong vision: to provide world-class health care. The organization is a regional medical hub that includes [Poudre Valley Medical Group, Medical Center of the Rockies](#) in Loveland and [Poudre Valley Hospital](#) in Fort Collins. PVHS is a recipient of the Malcolm Baldrige National Quality Award, the highest presidential honor for quality and process improvement. Based in northern Colorado since 1925, PVHS provides evidence-based health care and wellness services in Colorado, Nebraska and Wyoming, serving more than 50,000 square miles. For more, visit pvhs.org.

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